

SAP® Analytics Cloud

DIGITAL MARKETING PACKAGE

IT | EN

A **full service** package
to monitor your digital marketing.



Your business intelligence in cloud

SAP® Analytics Cloud

DIGITAL MARKETING PACKAGE

SERVICES

SAP® Analytics Cloud



Web

App



CONNECTION TO ALL
KIND OF DATA SOURCES



Direct connectors



Files extracted from
other data sources



DASHBOARDS AND REPORTS
DESIGN. AUTOMATIC UPDATE



*All registered trademarks and logos are property of their respective owners.

Plans and pricing

MAINTENANCE INCLUDED, A 3 YEARS CONTRACT

Free Trial

FREE
(30 days)

Try **Sap Analytics Cloud** sales and retail with **Rw Consulting** support. Send us an email at rwbi@rwc.it.

DIGITAL MARKETING PACKAGE

Sap Analytics Cloud licenses
+
Data integration
+
Data analysis
+
Reports implementation
+
Training

Custom

customized
price

Choose the data source you prefer and design your personalized **reports**, in collaboration with **Rw Consulting**.

Small

40€*

per **BI user per month**
(10 USERS MINIMUM)

2 models (data set)

Google Analytics, Facebook Insight

3 stories (reports)

Overview, Google Analytics, Facebook Insight

Implementation time
20 days

for more than 30 users
30€ / user / month

Medium

50€*

per **BI user per month**
(10 USERS MINIMUM)

3 models (data set)

Google Analytics, Facebook Insight, SEO & AdWords

4 stories (reports)

Overview, Google Analytics, Facebook Insight, SEO & AdWords

Implementation time
30 days

for more than 30 users
40€ / user / month

Large

70€*

per **BI user per month**
(10 USERS MINIMUM)

5 models (data set)

Google Analytics, Facebook Insight, SEO & AdWords, Newsletter, E-commerce

6 stories (reports)

Overview, Google Analytics, Facebook Insight, SEO & AdWords, Newsletter, E-commerce

Implementation time
40 days

for more than 30 users
50€ / user / month

*At least 3 years contract SAC license provided: BI user licence



Monitor your Digital Marketing activities with a single instrument.



SAP® Qualified
Partner-Packaged Solution



For contact and info: rwbi@rwc.it

rwc.it/en/sap-analytics-cloud